

**ENGLEWOOD MUSIC FEST
SPONSORSHIP OPPORTUNITIES**

EMF



2024

SATURDAY

SEPT. 14TH

CHICAGO

**CELEBRATING ENGLEWOOD EXCELLENCE
PAST, PRESENT & FUTURE**



ABOUT EMF

Thank you for taking the time to review this sponsorship proposal for the 4th Annual Englewood Music Fest (EMF).

Since 2021, the Englewood Music Fest has brought world-famous artists and breaking national acts together with local up-and-comers.

Coming off another successful and well-attended event—for thousands of people in and around the City of Chicago—the Englewood Music Fest has become known as a must-attend end of summer event for friends & family, food & drinks, a warm positive vibe, and of course, world-class R&B, Soul and Hip-Hop music.

We are Chicago's Backyard Jam.



1 PURPOSE + 3 YEARS + 8000 STRONG = ENGLEWOOD EXCELLENCE!

S P O N S O R S H I P O P P O R T U N I T I E S

As the Englewood Music Fest (EMF) has grown, so has our need for support from key leaders in the business community. Sponsoring the Festival allows us to bring in the high-demand talent that brings in the crowds—while providing you with valuable promotional and on-site exposure to the most influential demographic in the area. It forever associates your name with Chicago's Englewood Music Fest and solidifies the understanding of our audience that you help make it happen.



WHAT'S IN IT FOR OUR SPONSORS?

Plenty. The Englewood Music Fest offers a plethora of benefits to sponsors.

They can include:

- **Having a space on the festival's Sponsor Row, allowing you to introduce yourself to thousands of attendees on the day of the festival.**
- **Naming rights to any of the festival stage or other areas on the festival grounds.**
- **Sponsorship of specific performances.**
- **Hanging of banners on the festival grounds.**
- **Acknowledgment in the radio campaign.**
- **Your organization's logo included in our print ads, posters, program and web site.**
- **The festival's social media and email campaign will mention the event to over 20,000 followers and a 10,000 email database.**





SPONSORSHIP
100K

PRESENTING SPONSOR

- Official name as "Title Sponsor" of Englewood Music Event "Top billing" (logo) on all branding and marketing material
- Sponsor to receive Category Exclusivity.
- Sponsor will also be listed as an official Title Sponsor of all Events for the 2024 Englewood Music Fest.
- Main Stage remarks (5 mins)

ELECTRONIC RECOGNITION

- Sponsor will receive logo recognition on the Englewood Music Fest website with a link to the sponsor website.

ON-SITE RECOGNITION

- One 10x10 tent or space to create an "experience" prominent space on festival grounds.
- Sponsor name mentioned throughout festival on stage.
- One (1) dedicated banner (dimensions TBD) on-site top-tiered logo recognition on the sponsor signage displayed on the video screens at each event where applicable.

FESTIVAL TICKET ALLOCATION

(25) VIP Tickets

(50) General Admission with Preferred Seating

POST-EVENT RECOGNITION

Sponsor will receive recognition in:

The event promotional & recap video posted on the Englewood Music Fest (EMF) website and social media page.



PARTNER SPONSOR

- "Top billing" (logo) on all branding and marketing material.
- Sponsor to receive Category Exclusivity.
- Sponsor will also be listed as an official Sponsor of Events for the 2024 Englewood Music Fest.
- Main Stage remarks (5 mins)

ELECTRONIC RECOGNITION

- Sponsor will receive logo recognition on the Englewood Music Fest website with a link to the sponsor website.

ON-SITE RECOGNITION

- One 10x10 tent or space to create an "experience" prominent space on festival grounds.
- Sponsor name mentioned throughout festival on stage.
- One (1) dedicated banner (dimensions TBD) on-site top-tiered logo recognition on the sponsor signage displayed on the video screens at each event where applicable.

FESTIVAL TICKET ALLOCATION

- (15) VIP Tickets
- (15) General Admission with Preferred Seating

POST-EVENT RECOGNITION

Sponsor will receive recognition in:

- The event promotional & recap video posted on the Englewood Music Fest (EMF) website and social media page.

SPONSORSHIP
50K



SPONSORSHIP
25K

HOST SPONSOR

- Official name as "Title Sponsor" of Englewood Music Event "Top billing" (logo) on all branding and marketing material.
- Sponsor to receive Category Exclusivity.
- Sponsor will also be listed as an official Sponsor of all Events for the 2024 Englewood Music Fest.
- Main Stage remarks (5 mins)

ELECTRONIC RECOGNITION

- Sponsor will receive logo recognition on the Englewood Music Fest website with a link to the sponsor website.

ON-SITE RECOGNITION

- One 10x10 tent or space to create an "experience" prominent space on festival grounds.
- Sponsor name mentioned throughout festival on stage.
- One (1) dedicated banner (dimensions TBD) on-site top-tiered logo recognition on the sponsor signage displayed on the video screens at each event where applicable.

FESTIVAL TICKET ALLOCATION

- (10) VIP Tickets
- (10) General Admission with Preferred Seating

POST-EVENT RECOGNITION

- Sponsor will receive recognition in:
- The event promotional & recap video posted on the Englewood Music Fest (EMF) website and social media page.



FOUNDERS' SPONSOR

- **Logo on all branding and marketing material.**
- **Sponsor to receive Category Exclusivity.**
- **Company name in all press material**

ELECTRONIC RECOGNITION

- **Sponsor will receive logo recognition on the Englewood Music Fest website with a link to the sponsor website.**

ON-SITE RECOGNITION

- **Prominent space, table/tent to create an "experience" on festival grounds**
- **Sponsor name mentioned throughout festival on stage.**
- **Logo recognition as a sponsor signage displayed on the video screens at each event, where applicable.**

FESTIVAL TICKET ALLOCATION

- **(5) VIP Tickets**
- **(5) General Admission with Preferred Seating**

POST-EVENT RECOGNITION

Sponsor will receive recognition in:

- **The event promotional & recap video posted on the Englewood Music Fest (EMF) website and social media page.**

10K SPONSORSHIP



SPONSORSHIP
5K

SUSTAINER **SPONSOR**

- Logo on all branding and marketing material.
- Company name in all press material

ELECTRONIC RECOGNITION

- Sponsor will receive logo recognition on the Englewood Music Fest website with a link to the sponsor website.

ON-SITE RECOGNITION

- Sponsor name mentioned throughout festival on stage.
- Logo recognition as a sponsor signage displayed on the video screens at each event, where applicable.

FESTIVAL TICKET ALLOCATION

- (2) VIP Tickets
- (2) General Admission with Preferred Seating

POST-EVENT RECOGNITION

Sponsor will receive recognition in:

- The event promotional & recap video posted on the Englewood Music Fest (EMF) website and social media page.



SPONSORSHIP
1K

SUPPORTER **SPONSOR**

ELECTRONIC RECOGNITION

- Sponsor will receive logo recognition on the Englewood Music Fest website.

FESTIVAL TICKET ALLOCATION

- (1) VIP Ticket
- (2) General Admission with Preferred Seating

POST-EVENT RECOGNITION

- The event promotional & recap video posted on the Englewood Music Fest (EMF) website and social media page.



SPONSORSHIP



"Empower your impact with us! Our fundraising initiative not only provides tailored package customization to meet your unique needs but also welcomes and values in-kind donations, ensuring diverse avenues for meaningful contributions."

PREVIOUS HEADLINERS



TRICK DADDY & TRINA



KINDRED THE FAMILY SOUL



JUVENILE



SYLEENA JOHNSON



NELLIE TRAVIS



KATIE GOT BANDS



CRUCIAL CONFLICT

PREVIOUS SPONSORS



ENGLEWOOD

**Music
Fest**

EMF 24

C O N T A C T U S

**For further information or to customize a
plan that works for you contact:**

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